

# Developing New Skills and Growing Your Business

*Benefits of the new Path 2 Apprenticeships programme supporting local employers*

# Path 2 Apprenticeships

Getting you on track for the world of work

*Ever thought of hiring an apprentice to help support your business, bring in fresh ideas and new ways of working? If you have and your business is based in Birmingham and Solihull and you operate within the Health and Social Care or Transport and Logistics sectors, we have some great news!*

Path 2 Apprenticeships offer employers a strategic advantage by developing a skilled, loyal, and productive workforce leading to an apprenticeship. They provide cost savings, improved retention, and an enhanced reputation, ensuring long-term business success.

## Supporting apprenticeships

Path 2 Apprenticeships is a free short six-week course for 19-29 year olds. Co-created for employers just like you, this **no-cost training** programme for individuals spans up to 16 weeks, providing individuals with the skills needed for businesses looking to take on an apprentice.

## Benefits of having an apprentice in your business

Apprenticeships can support your business to grow by recruiting new talent or developing your existing workforce to gain the skills needed to take your business to the next level.

Offering an apprenticeship can:

- introduce fresh talent and ideas to your business by recruiting new staff and
  - upskilling existing members
  - align training to your business needs
  - boost staff loyalty and motivation
- save your business up to £3,000 in recruitment costs by filling your vacancy with a Path 2 Apprenticeship candidate

Studies show that because of apprenticeships:

- 80% of employers report higher staff retention
- 92% of employers see a boost in workforce motivation and satisfaction
- 86% of employers have said that apprenticeships helped them develop skills relevant to their organisation.

**Source:** Apprenticeship evaluation 2021: learner and employer surveys - GOV.UK ([www.gov.uk](http://www.gov.uk))

## Cost savings

Cost-effective staffing solutions are another key benefit. Training apprentices internally can be more economical than hiring experienced staff from the market. Additionally, many apprenticeship programmes offer financial incentives, subsidies, or grants to employers, further reducing the overall cost of training.



**Want to know more?**

Scan the QR code

Visit our webpage [here](#)

jobcentreplus

